NO HUNGRY CHILD

"No child should go to bed hungry."

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WHY OPTIONS 1 & 2?

Understanding the Investment & Refundable Security Deposit Model

1. The Principle Behind the Two Options

The No Hungry Child programme is designed to create a long-term, professionally managed nutritious-meal and child-development centre. The programme may involve substantial programme support and funding, but it is not designed as an unconditional transfer of ₹1 crore to an NGO. A successful centre requires a committed local organisation that can establish the centre, manage people and operations, identify the right children, maintain standards and remain accountable throughout implementation.

That is why two participation pathways have been introduced. The purpose is not to create a financial barrier. The purpose is to create a practical commitment mechanism while recognising that NGOs have very different financial capacities.

2. Why Is a Commitment Required When the Programme Has Funding Support?

A large programme allocation can look attractive on paper. Running the programme is different. Once a centre is opened, there are premises, kitchen operations, staff, procurement, child identification, education activities, hygiene systems, documentation, reporting and daily management to be handled.

If an NGO enters only because the programme funding is available, but later discovers that it cannot manage the operational responsibilities, the programme can be disrupted and the investment already made in the centre can be exposed to avoidable risk.

The Options 1 and 2 model therefore tests commitment before substantial programme resources are deployed. It aligns the interests of the NGO and the programme: the NGO demonstrates that it is prepared to stand behind the centre, while No Hungry Child can release support in a controlled and accountable manner.

3. The Two Participation Options

	OPTION 1 – NGO INVESTMENT	OPTION 2 – REFUNDABLE SECURITY DEPOSIT
What the NGO demonstrates	Financial capacity and direct ownership of initial setup	Commitment through a refundable security deposit
Initial commitment	NGO undertakes the eligible setup/infrastructure investment as required	₹10 lakh refundable security deposit, subject to programme terms
Why it exists	Shows the NGO can mobilise and manage the initial setup	Creates a lower-entry commitment route for NGOs with limited cash reserves
Programme objective	Centre is established with NGO-funded setup, subject to approval and agreed terms	Centre is established with programme support, while the NGO demonstrates financial commitment
After successful implementation	Eligible investment/refund treatment will follow the agreed programme terms	Security deposit is intended to be refundable after the stipulated implementation period, subject to agreed conditions

Important: The exact refund, release, documentation and compliance conditions will be governed by the final programme agreement and applicable terms. NGOs should read and sign the formal documentation before making any payment.

4. Why the Security Deposit Is Not a Penalty

The ₹10 lakh security deposit is intended as a commitment mechanism, not as a programme fee. It is designed to ensure that an NGO entering the programme has a meaningful stake in completing the implementation successfully.

The logic is simple: No Hungry Child is committing significant resources, systems, support and programme infrastructure. The participating NGO also demonstrates commitment. Both sides therefore have something meaningful at stake.

For a genuinely committed NGO, the deposit is not intended to become a permanent cost. It is structured as a refundable security deposit, subject to the agreed implementation conditions.

5. Why Both Options Protect the NGO and the Programme

- **Protects children from disruption:** The programme serves children who may already be vulnerable. A centre should not be started casually and then stopped because the implementing organisation was not ready.
- **Protects programme investment:** Kitchen infrastructure, equipment, premises arrangements, staff mobilisation and operating systems require planning and expenditure. A commitment mechanism reduces the risk of premature withdrawal.
- **Identifies serious partners:** The programme seeks NGOs and social workers who are prepared to work consistently, maintain standards and take responsibility for outcomes—not organisations looking only for an external funding opportunity.
- **Creates shared accountability:** The NGO remains responsible for local execution while No Hungry Child provides programme guidance, systems and support according to the approved arrangement.
- **Allows different financial capacities:** Strong NGOs can choose the direct-investment route. NGOs with limited cash reserves can explore the refundable-deposit route and, where eligible, financial assistance through the associated GVS Ventures arrangement.

6. Financial Support Through GVS Ventures

We recognise that a committed NGO may not have ₹10 lakh readily available as a security deposit. Financial capacity should not automatically prevent a capable organisation from participating.

For eligible applicants requiring assistance, an associated organisation, GVS Ventures, may consider a financing arrangement against acceptable property security and subject to its own assessment, documentation, valuation, terms and approval. The financial-support concept note issued separately provides the detailed structure.

Under the proposed structure discussed with eligible NGOs, the NGO contributes its required margin and the balance may be financed, with the financed portion being remitted directly to No Hungry Child as applicable. The NGO then services the loan according to the agreed repayment schedule. When the refundable security deposit becomes due for release under the programme terms, the released amount may be used toward settlement of the outstanding loan, subject to the final financing and programme agreements.

This is not an automatic entitlement to finance. GVS Ventures will independently evaluate each request and determine eligibility, security requirements, valuation, repayment terms and approval.

7. What We Are Actually Looking For

The programme is not looking for NGOs simply because they want access to funding. It is looking for partners who can answer “yes” to the following questions:

- Can we identify and consistently serve approximately 100–200 eligible children in our local area?
- Can we operate the centre responsibly every day?
- Can we recruit and supervise the required manpower?
- Can we maintain kitchen, hygiene, classroom and child-safeguarding standards?
- Can we maintain proper records, bills, attendance and programme reports?
- Can we participate in fundraising and social-media storytelling to build long-term sustainability?
- Are we prepared to remain committed when operational challenges arise?

8. The Bigger Objective: Commitment Before Scale

The programme is designed to scale across locations. Scaling only works when the local implementation partner is dependable. The two-option structure creates a practical checkpoint before significant resources are committed.

In simple terms: first demonstrate commitment, then build the centre, then launch the programme, then prove operational discipline, and then scale the impact.

This protects the interests of the children, the NGO, the programme and the resources entrusted to the initiative.

9. A Fair Message to Prospective NGOs

If you are genuinely committed, the two options are designed to help you—not to discourage you.

If your organisation has the financial capacity, Option 1 allows you to participate by making the required initial investment. If you have the commitment but not the immediate cash reserve, Option 2 provides a refundable security-deposit pathway, with financial-support options available for eligible applicants through the associated GVS Ventures process.

The programme therefore does not ask every NGO to have the same financial strength. It asks every NGO to demonstrate the same level of seriousness.

10. Before You Proceed

1. Study the complete No Hungry Child Information Pack.
2. Review the programme, infrastructure, kitchen, manpower, child-identification, compliance and fundraising documents.
3. Choose the participation option that fits your organisation's circumstances.
4. Submit the required Expression of Interest on your organisation's letterhead.
5. Discuss financial-support requirements directly with the programme team if you need assistance.
6. Proceed to formal documentation only after understanding the applicable terms, responsibilities and refund conditions.